

TAGHIVE

SDG 4: QUALITY EDUCATION

2024 South Korea • India
Pankaj Agarwal | Founder & CEO





TAGHIVE SUMMARY

01 FUNDING

- Seed Funded by Samsung Ventures (2017)
- Series A by Forest Partners (2021)

02 TEAM

- Team of **50 FTE** (Korea : 10, India : 40)

03 USERS

- **6,000+** Classrooms onboarded
- **500,000+** App downloads
- **16 Million+** questions solved to date

04 INNOVATION

- 34 IPs filed, 24 of which are registered
- **World-First Clicker** to work on mobile app

05 AWARDS

- **Best Classroom Solution** at the IE Awards 2024
- **Best Assessment Solution Provider** at GLE Awards 2023
- **Top 10 Edtech startup** in 2022 UNICEF XTC Competition
- **Education Startup of the Year 2019** at DIDAC India

Recent Highlights



Selected by MP State (with over **100,000 schools**) in India for their Model CM Rise Schools



Invited by Korea's President to showcase **successful** **foreigner-led start-up**

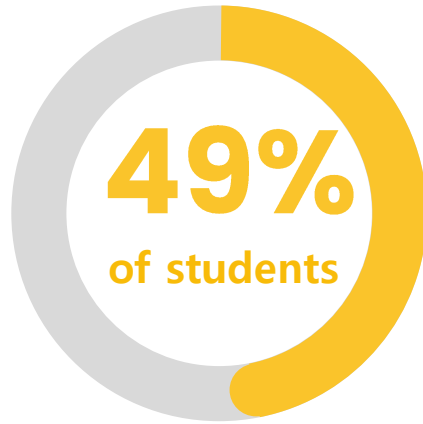


Invited by ADB to present Class Saathi at the 10th Annual Skills Conference in Manila

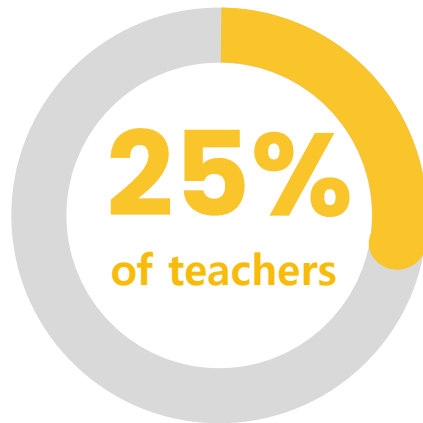
Public School Landscape in India



Alarming Numbers...



in Grade 5 **cannot** perform subtraction at Grade 2 level



absent from work on any given day

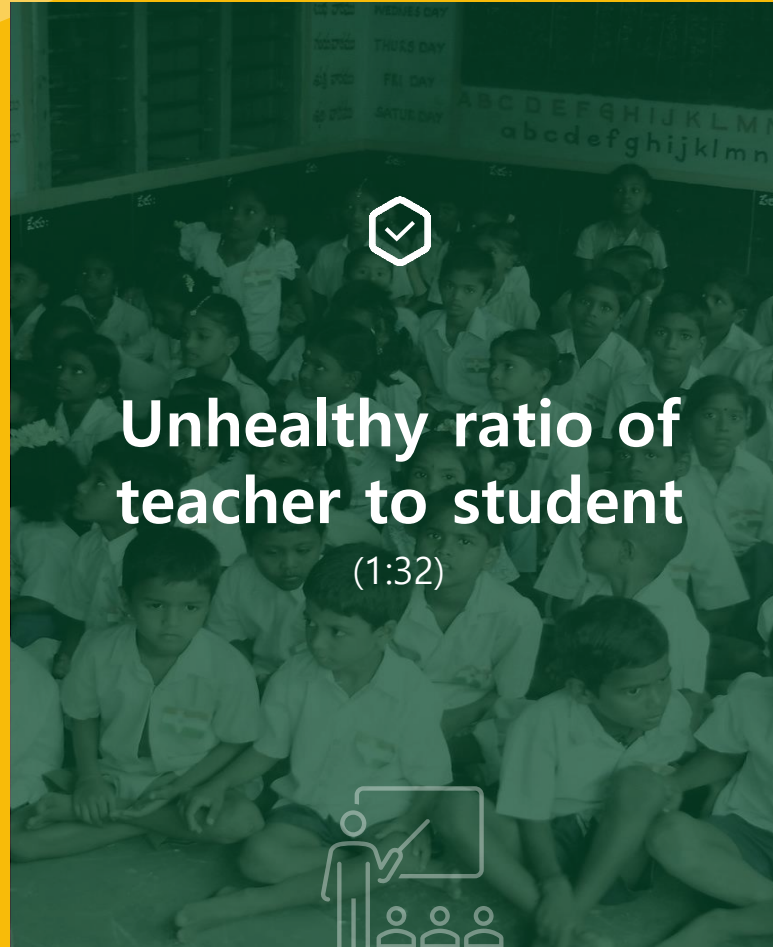
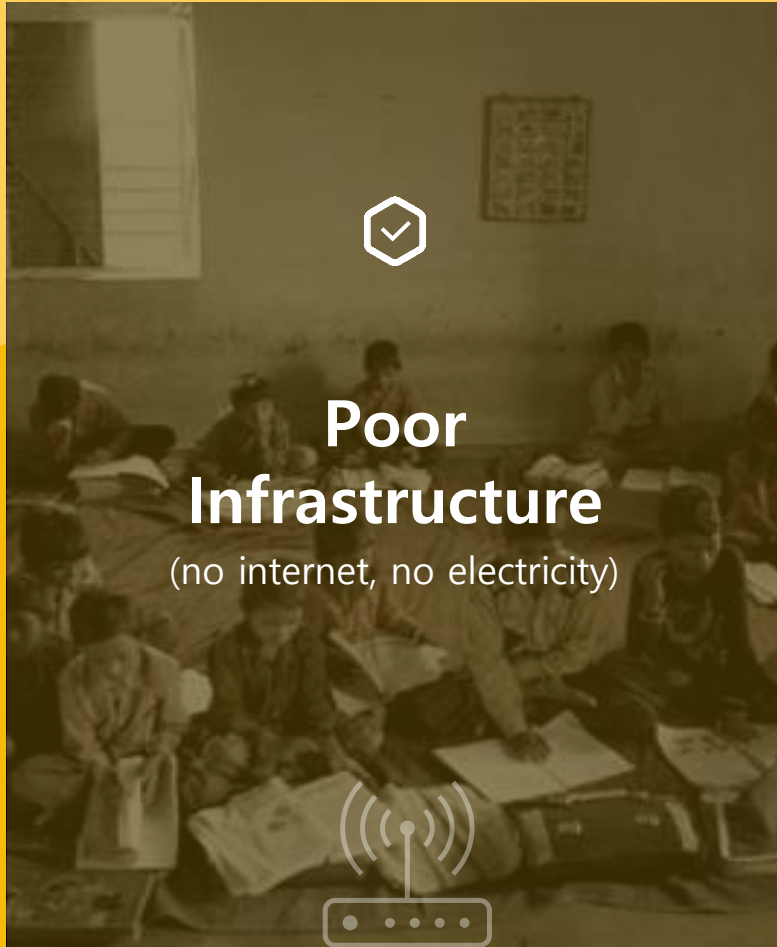




5M+ Students

drop out from public schools
in India every year

Context of Public Schools



Class Saathi

[Video](#)



Class Saathi

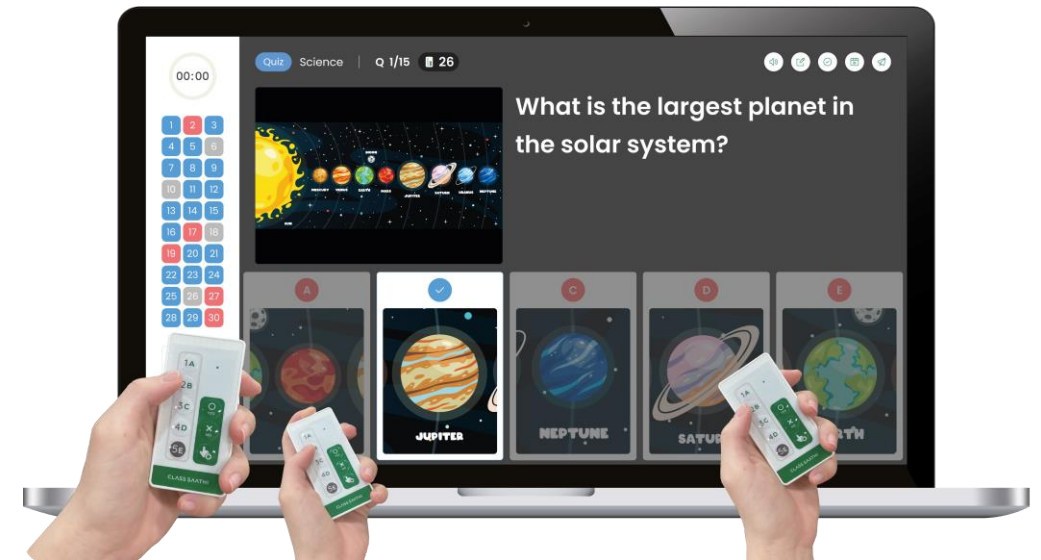
Key Points

- **World-First** clicker to work with a smart phone
- **No internet**/electricity required in classrooms
- Can be used for **any** grade/subject/language/curriculum

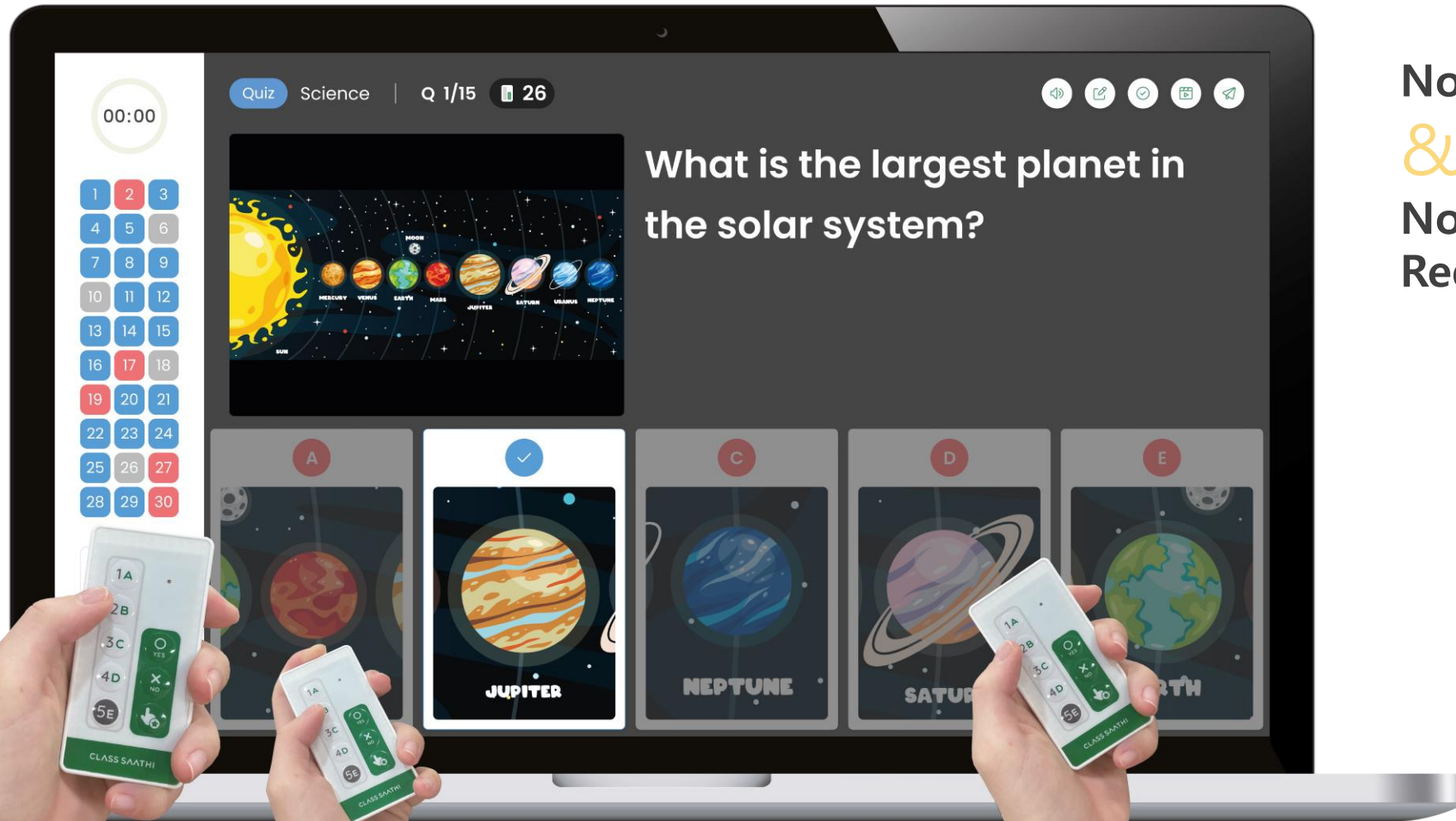
Clicker for students



App for teachers

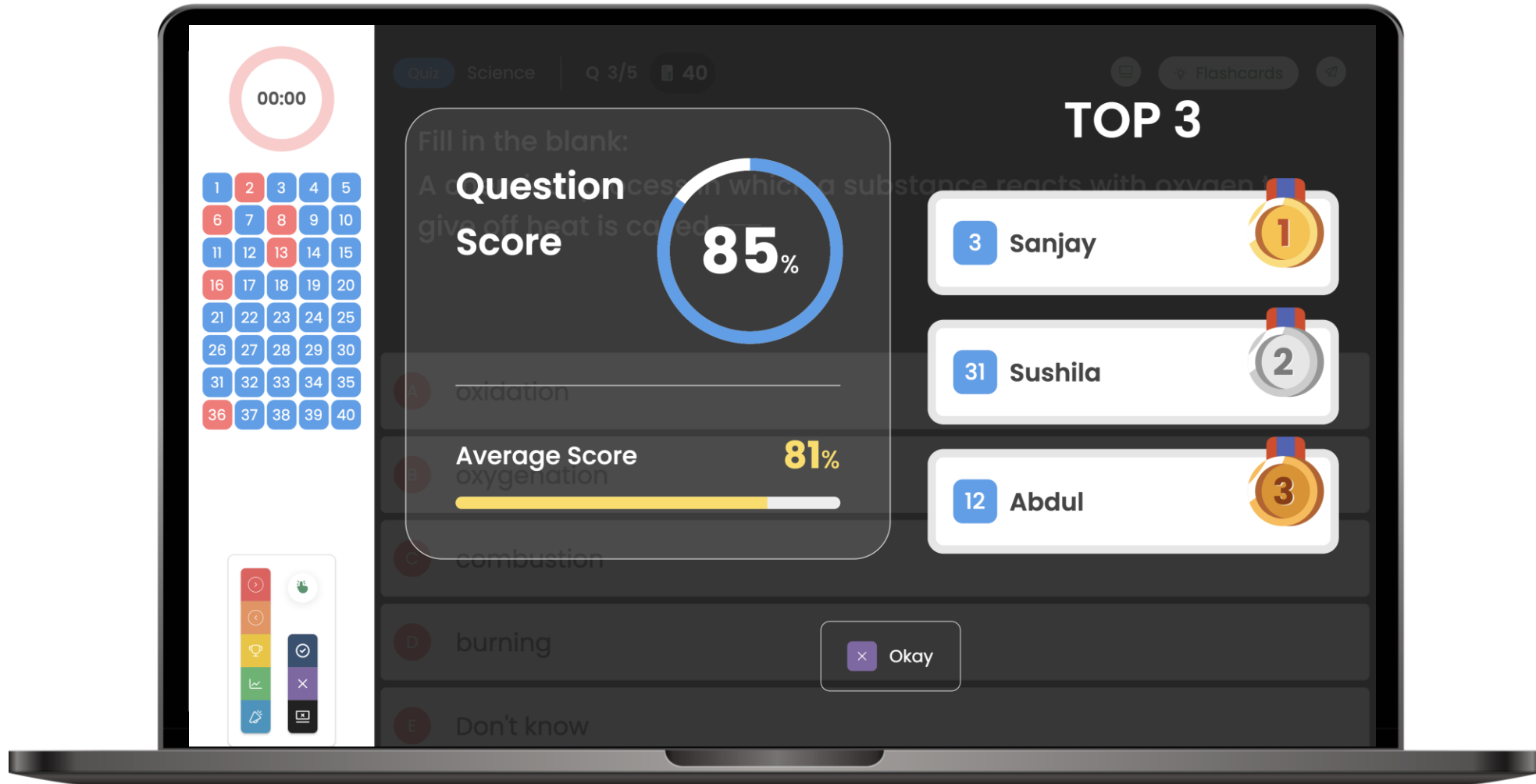


Benefit #1 : Active Class Participation and Higher Engagement via Clicker

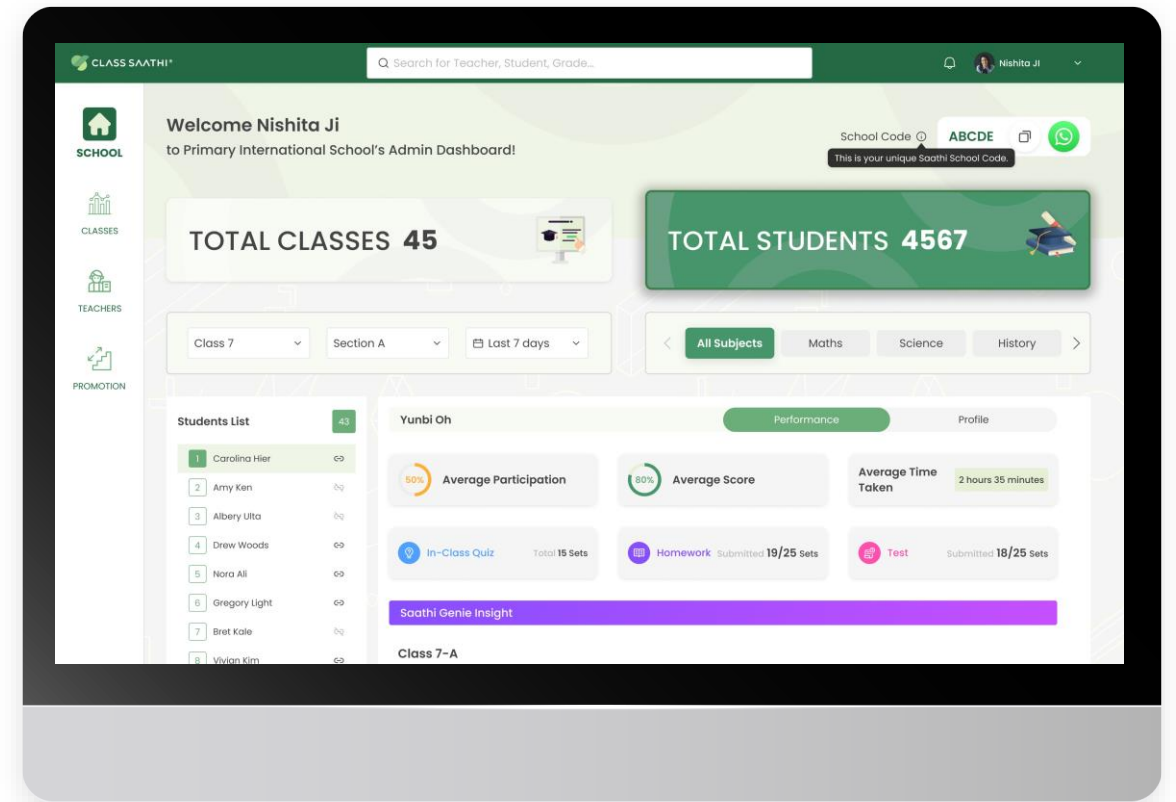
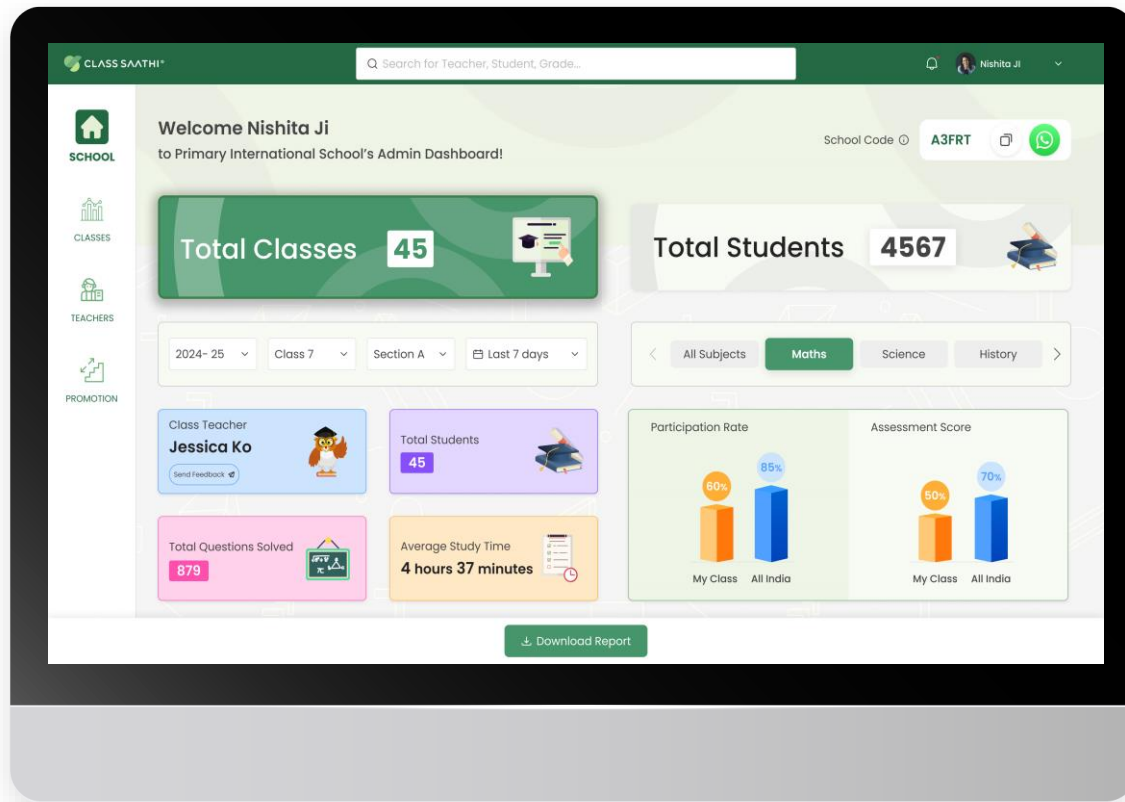


No Internet
&
No Electricity
Required

Benefit #2 : Real-time Assessment and Performance Tracking with Full Visibility

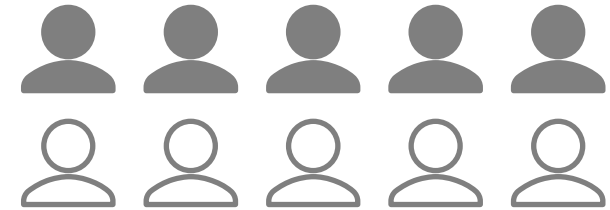


Benefit #3 : Streamlined Educational Management for Admins



Classroom Attendance

Baseline
50%

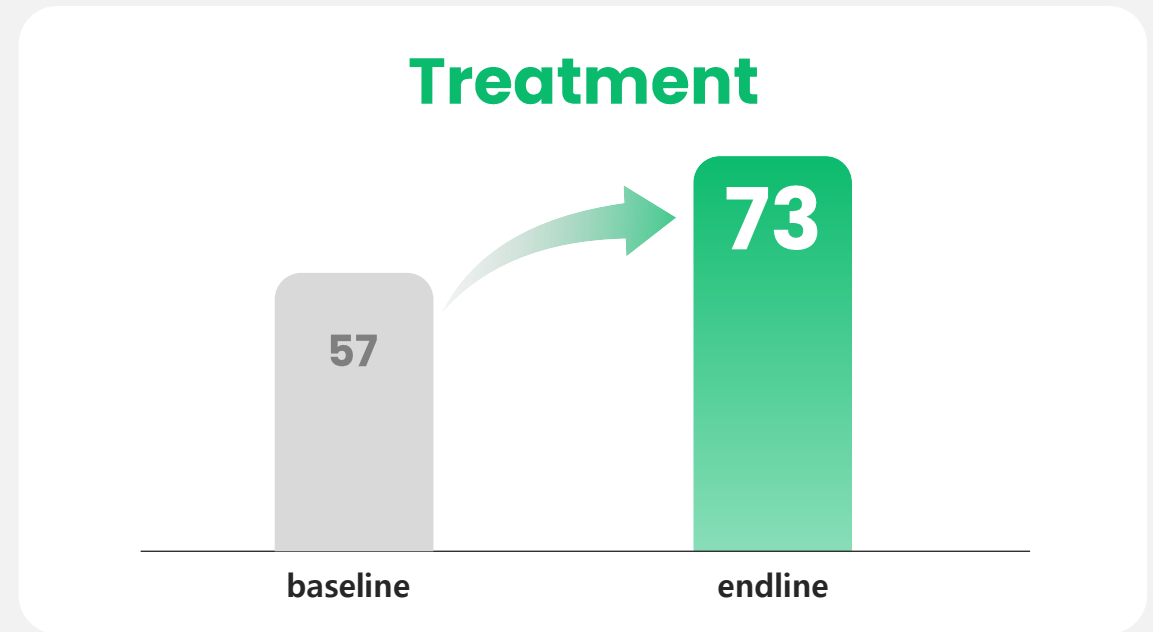
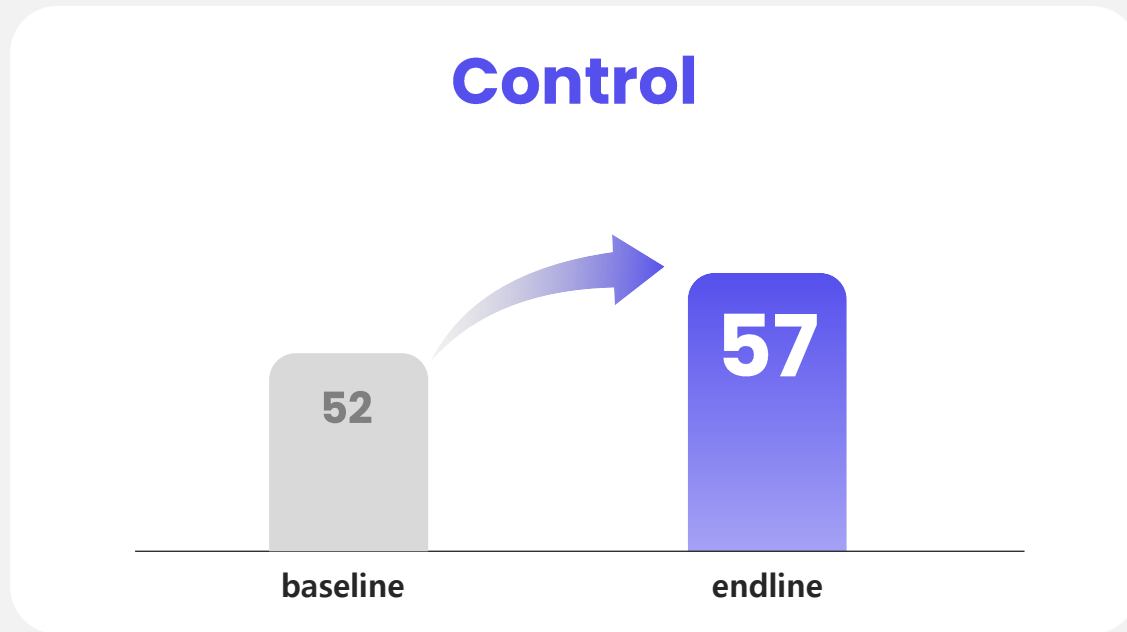


Endline
75%



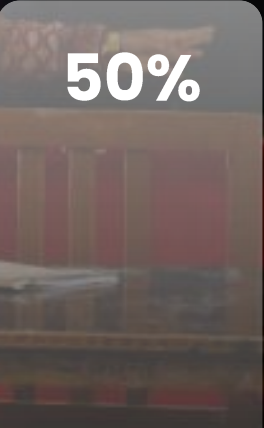
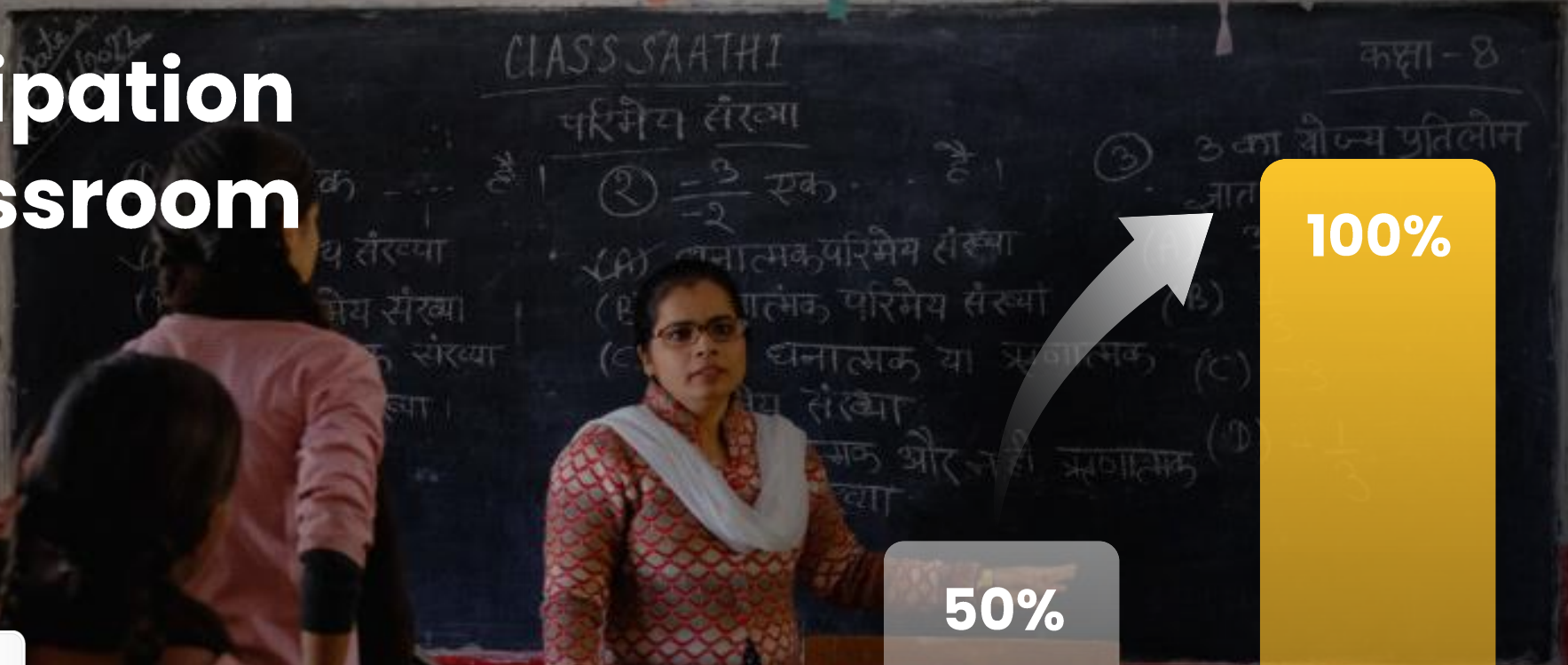
Impact study done during a pilot of 8,000+
Students
in Varanasi, UP – the biggest state in India

Performance In Mathematics and Science



Class Saathi boosts learning outcomes by 16%

Participation in Classroom

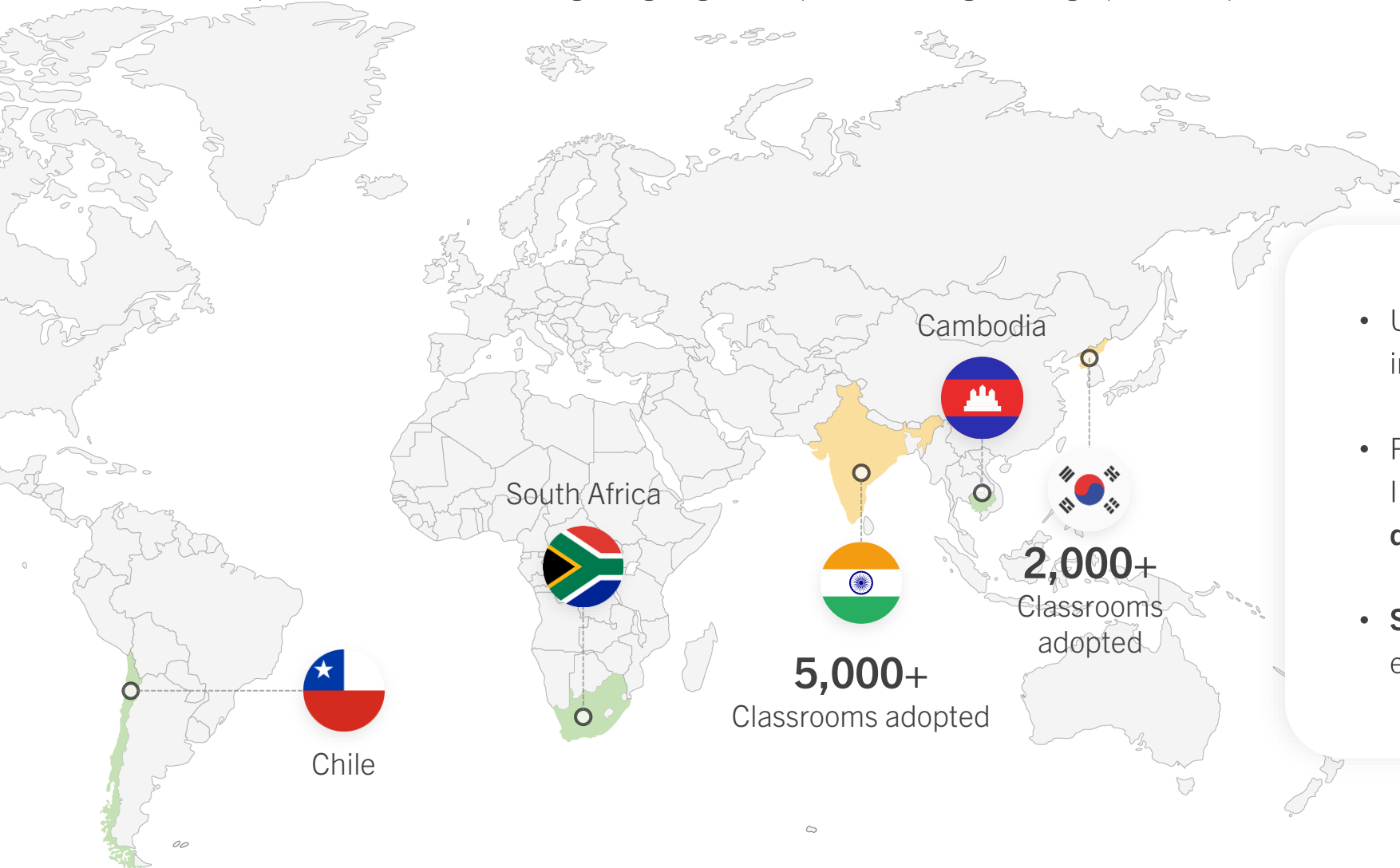


Less Than

Almost

2. Potential for Global Scalability: Effortless International Rollout with Multilingual Support

Class Saathi's adaptable multilingual platform, successful in India and Korea, demonstrates its adaptability in both developing and developed markets and is now beginning its global expansion through strategic partnerships



- Actively penetrating
- Entry underway

- Uniform multilingual platform, available in **20+ languages**
- Proven success across diverse markets: India and Korea, effective for **both developing and developed countries**
- Strategic adaptability** for worldwide expansion and growth

How can we revolutionize Cambodian Education?

Class Saathi x KAPE



[Letter of Support](#)

Team : 50 FTE

**PANKAJ
AGARWAL**



Founder
& CEO

10+ years at Samsung
Electronics, Korea

Harvard MBA,
IIT Kanpur



Rudresh Naik

Lead, Sales
20+ years of Experience



Alex Yoon

Lead, Operations
18+ years of Experience



Piyush Agarwal

Lead, Development
5+ years of Experience



Rahul Gondane

Lead, Strategy & Operations
8+ years of Experience



Nishita Kumar

Lead, Product
3+ years of Experience



Viju

Lead, Marketing
10+ years of Experience



Ishmael Zabi

Lead, Partnerships
5+ years of Experience



Swarnendu

Lead, Content
10+ years of Experience

FUTURE OF TAGHIVE : VISION & ROADMAP

VISION

Democratize Education by Empowering
All Classrooms and Learners across the globe

Innovation

EdTech for
interactive
learning

Accessibility

Reaching
every learner,
everywhere

Collaboration

Partnerships for
impactful
education

2024

🎯 Expand Class Saathi
across India

2025

🎯 Launch in 5 new countries

Philippines

Cambodia

Bangladesh

2026

Sri Lanka

Kyrgyzstan

2027

🎯 Global EdTech leader





THANK YOU

KOREA

Seoul

INDIA

Kolkata

Bangalore

pankaj@tag-hive.com

SAMSUNG

KOICA
Korea International
Cooperation Agency

Google for Startups

unicef

ADB ASIAN DEVELOPMENT BANK

CNBC

Inc42

**THE TIMES
OF INDIA**

FORTUNE

YOURSTORY

Let's Play a Quiz!

